

Leveraging PM MITRA, PLI, NTTM & Gujarat Textile Policy for Investments

Satyaprakash Verma, Advisor

TEXTILES & APPAREL MARKET SIZE IN INDIA – MoT's Vision



Target US\$ 100 Exports by 2030

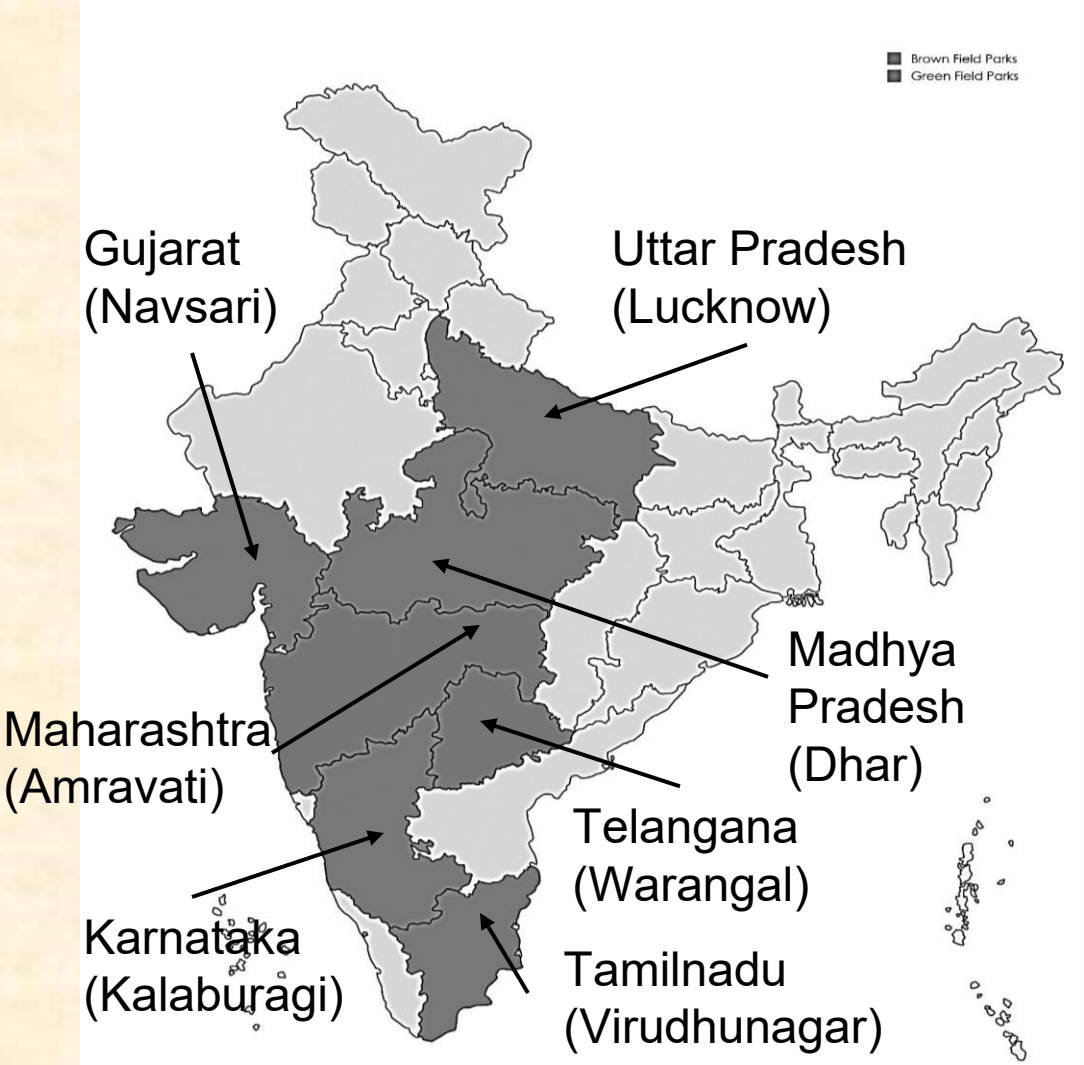
**India's textile & apparel market is estimated at US\$ 138 bn. in 2025
which is expected to reach US\$ 250 by 2030**

SCHEME - PM MITRA PARKS



PM MEGA INTEGRATED TEXTILE REGION & APPAREL PARKS

Inspired by 5F vision of Hon'ble Prime Minister of India



PM MITRA – SCHEME HIGHLIGHTS

World class infrastructure with plug & play facilities, Min 1000 acres per park



5F Vision
Farm to Fiber to
Factory to Fashion
to Foreign



7 Integrated Parks
1000+ acre each



Sustainable and
circular
-CETPs



Pre-Approvals
- NSWS Portal

51% Equity of State and 49% GoI

INVESTMENT ~ \$8.48 bn

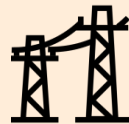
EMPLOYMENT- 2.1 Mn
(Direct + Indirect)



High Quality
standards
State-of-the-art
infrastructure



1 lakh direct and
2lakh indirect
employment per
park



Dedicated High
power grid
Uninterrupted
supply

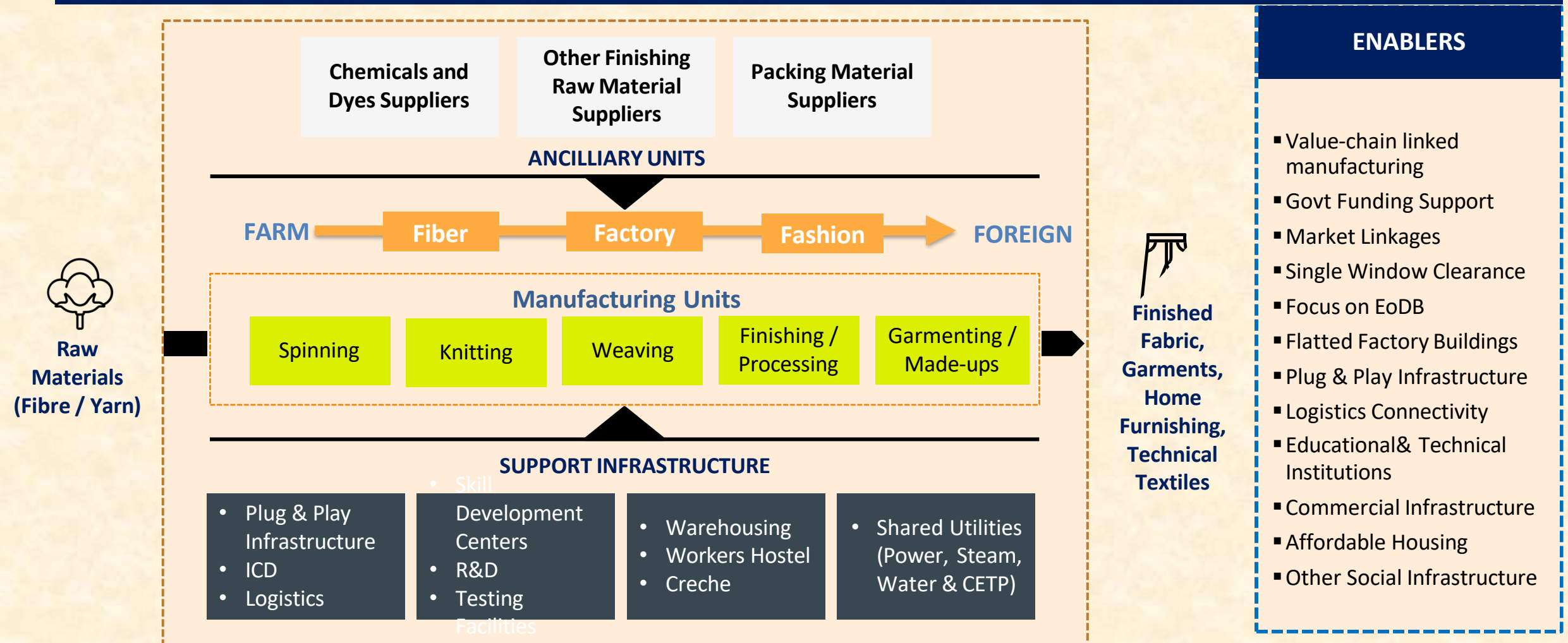


Reduce Industry
Fragmentation

- **Attract huge foreign & domestic investment**
- **Efficient Logistics- Reduce time and costs**

PM MITRA – CONCEPT & STRUCTURE

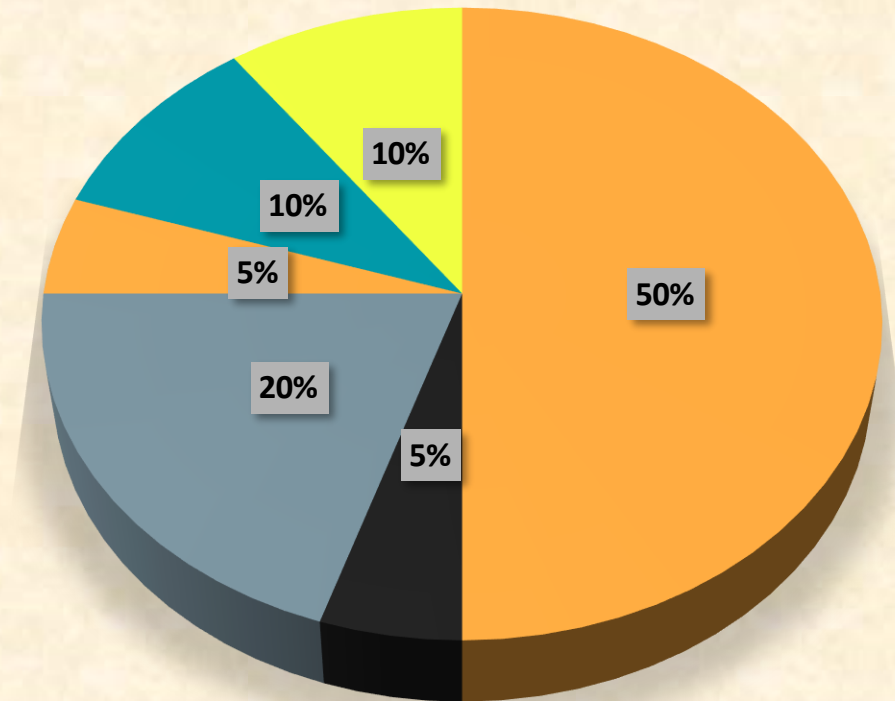
Entire textile value chain right from spinning, weaving, processing/dyeing and printing to garment manufacturing at 1 location



PM MITRA PARK – LAND RESOURCE PLAN

Integrated - Value Chain, Infrastructure, Facilities & Services

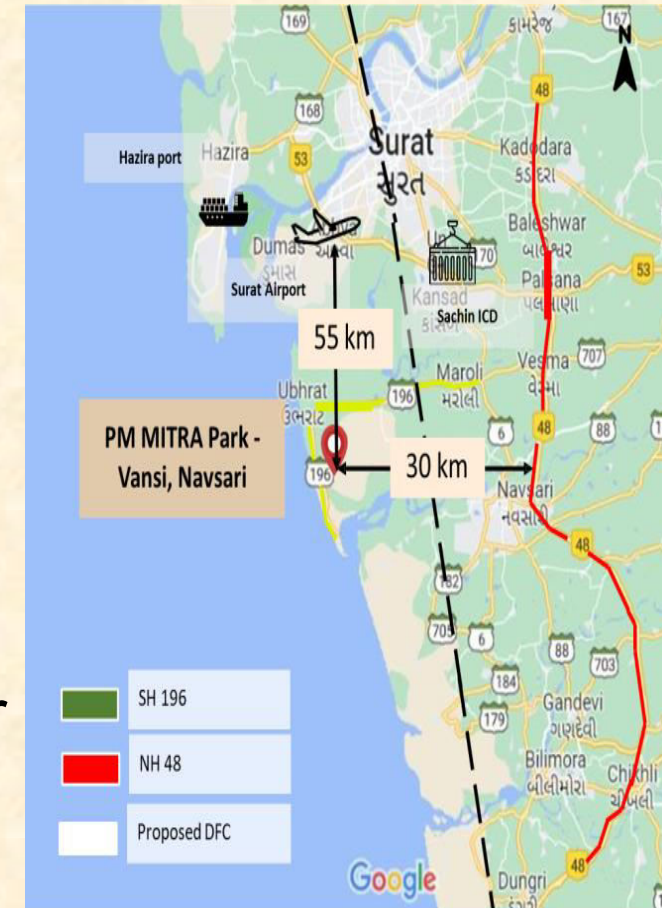
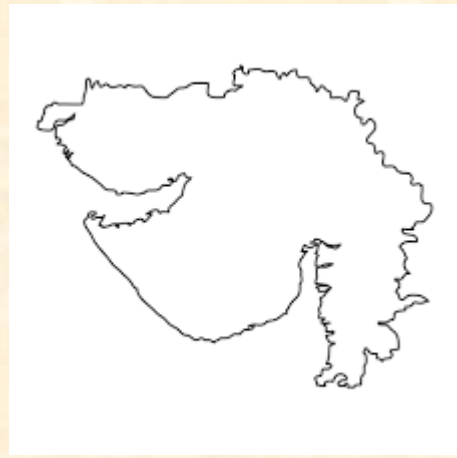
Land distribution (Minimum 1000 Acres)



- Manufacturing Zone
- Specialised Infrastructure
- Common Utilities and Basic Infrastructure
- Logistics Zone- Multimodel Linkages
- Social Infrastructure
- Commercial Area

Gujarat - Navsari

- Total Land area- **1142 acre**; Total Project cost – **INR 3,582 Cr**
- MoU signed between Gol and GoG event held on 13.07.2023
- SPV incorporated on 25.08.2023
- Maximum contribution of Central Govt will be Rs. 500 crore
- GoG share of INR 5.1 Cr. transferred to SPV's Bank account.
- Land transferred on SPV's name.
- PMA appointed for PM Mitra Park, Gujarat.
- Power and water are available on-site
- Black-topped road till park gate ready.
- Park layout plan prepared.
- Environment Clearance obtained on 19.02.2024
- 1st State to release RFP for on-boarding of Master Developer (on 27/11/24)
- DPR is prepared



Support to units in PM-MITRA Park

- **Competitive Incentive Support (CIS) up to Rs 300 crores per park for early operationalization and quick scale up.**
- **3% of total sales turnover to reduce its cost and offset its disadvantages**
- **CIS being Fund Limited, will be available on a first come first serve basis**
- **Incentives will only be available to companies who are not availing benefits of Production Linked Incentive (PLI) for Textile Scheme.**
- **Cap on Incentives;**
 - **Rs. 10 cr/annum and a max. of 30 cr. with an investment of 300 cr. or above**
 - **Rs. 5 cr/annum and a max of 15 cr. with an investment of 100- cr.**
 - **Rs 1 cr/ annum and a max of 3 cr. for others but they must employ min 100 persons**
- **Detailed guidelines, will be issued by Project Approval Committee (PAC)**
- **Benefits of State scheme can be availed**

Other Schemes of Central Government



MANUFACTURING BOOST THROUGH PLI SCHEME

Shift from subsidy-based to performance-based strategy

- Performance Linked Incentive Scheme (PLI) – Budgetary Outlay at ₹10,683 crores (USD 1.3 bn)
- Focus on **MMF Fabrics** (42 HS Codes), **Apparel** (50 HS Codes) **Technical textiles** (91 HS Codes)



60+ projects approved- **~USD 265 mn** (INR 2183 crore) already invested



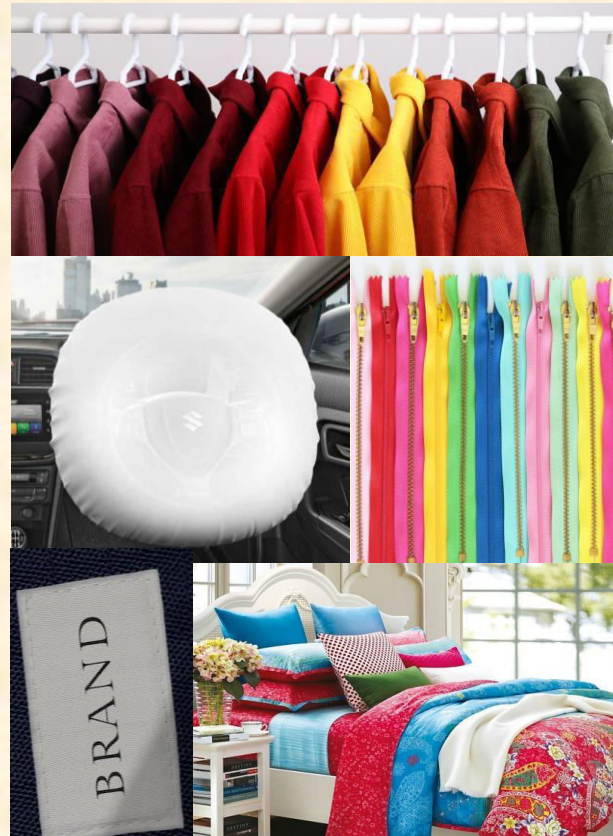
~USD 2.3 bn (INR 19000+ crores) total proposed investment



~14 bn (INR 1.17 lakh crores) proposed turnover



2.45 lakh+ employment



NEW PLI*

- Focus on removing weakness of Textile Processing
- Incentive for promoting sustainable manufacturing practices

(* Proposed)

Scheme shall be in operation till 2029-30 . Online applications may be submitted till 31-12-2025- Press Release on 3rd Oct

Incentives under PLI

- Investment made in green field project after registration will be eligible.
- Output of manufacturing unit should be as per specified HSN codes only.
- Transaction made through normal banking channel will only be considered for investment & incentives calculation
- **Under component-1:**
 - Minimum investment of Rs. 300 crore in Plant and machinery plus workshed.
 - After gestation period, turnover should be double of investment i.e. more than Rs. 600 crore
 - Incentives @15% of investment on notified MMF & TT product HSN Line
 - Incentives will be reduced 1% from 2nd year to last (5th Year). Thus in 5th year incentive will be @11%.
 - Incentive from 2nd year will be available subject to achieving incremental turnover on base year by 25%
- **Under component-2:**
 - Minimum investment of Rs. 100 crore in Plant and machinery plus workshed.
 - After gestation period, turnover should be double of investment i.e. more than Rs. 200 crore
 - Incentives @11% of investment on notified MMF & TT product HSN Line
 - Incentives will be reduced 1% from 2nd year to last (5th Year). Thus in 5th year incentive will be @7%.
 - Incentive from 2nd year will be available subject to achieving incremental turnover on base year by 25%

PLI under Revision

Ministry of Textiles Revises PLI Scheme



Expanded Coverage

- 8 new HSN codes for MMF Apparel
- 9 new HSN codes for MMF Fabrics

Flexibility for Applicants

- Units can now be set up within an existing company

Revised Investment Categories (effective 01.08.2025)

- ₹150 Cr (Part 1A)
- ₹50 Cr (Part 2A)

Turnover-linked Incentives

- From FY 2025-26, Year 2 onwards:
Now only 10% incremental turnover required



NATIONAL TECHNICAL TEXTILES MISSION (NTTM)

A FLAGSHIP SCHEME OF MINISTRY OF TEXTILES

Objective:

To position India as the Global Leader in Technical Textiles

Total Outlay: INR 1,480* Cr

Implementation period: 2020-21 to 2025-26

Component I - Research Innovation & Development (INR 1000 Cr)

Component II - Promotion & Market Development (INR 50 Cr)

Component III - Export Promotion (INR 10 Cr)

Component IV - Education, Training & Skilling in Technical Textiles (INR 400 Cr)

(*INR 20 Cr for administrative expenses)

FOR MORE UPDATE, PLEASE VISIT :

www.nttm.texmin.gov.in

RESEARCH PROJECTS SOUGHT IN KEY STRATEGIC AREAS

1. Development of fibres:

- a) Carbon fibre, Glass fibre, Ceramic fibre, Nylon 66
- b) Polybenzoxazoles (PBO) Zylon
- c) High Tenacity/Super High Tenacity nylon, polyester, viscose, polypropylene
- d) Meta Aramid and Para Aramid Fiber/ Fabric

2. Development of sustainable technical textiles and processes for the same

3. Development of High-performance composite textiles

4. Strategically important textiles for defense applications:

- a) High-altitude clothing
- b) Bulletproof jackets
- c) Chemical/biological warfare protective suits
- d) Critical wound dressings
- e) Smart textiles etc.

5. Indigenous development of technical textiles machinery including:

- a) Fibre Production and spinning machineries
- b) Weaving, knitting, and braiding machineries
- c) Non-Woven Machineries
- d) Processing Machineries
- e) Machineries for Geotextiles
- f) Testing Equipment/ Instruments

6. Integration of Technical Textiles with applied sciences including use of AI, IoT, 3D/ 4D Printing, Drones, HMI, Robotics, Sensors, etc.

FOR MORE UPDATE, PLEASE VISIT :

www.nttm.texmin.gov.in

General Guidelines for Grant for Research & Entrepreneurship across Aspiring Innovators in Technical Textiles (GREAT) – START-UP Guidelines

Purpose:	• Support translation of prototypes to technologies/products. • Support commercialization of technologies
Key features:	• Support to both Individuals and companies • A grant of up to INR 50 Lakhs for 18 months • Additional 10% Incubator fee for monitoring and assisting start-ups.
Other details:	• Support translation of prototypes to technologies/products. • Support commercialization of technologies

General Guidelines for Enabling of Academic Institutes in Technical Textiles' Education in India – For Private & Public Institutes – Round II

Purpose:	• Upgradation of lab infrastructure & creating trained professionals for technical textiles • Impart knowledge of technical textiles by introduction of courses.
Key features:	• Both Public & Private Institutes in different segments of Technical Textiles are eligible • Funding covers Laboratory Equipment, Training of Faculty and Lab Personnel.
Other details:	• Grant for introduction of new papers or new degree programme in technical textiles • Maximum grant of INR 20 Crores for lab equipment and INR 100 Lakhs for training

General Guidelines for Grant of Indigenous manufacturing of Machinery/Tools/Equipment/Testing Instruments for Technical Textiles

Purpose:	• Support indigenous development of machinery for Technical Textiles • Promote technological independence & innovation in machinery development
Key features:	• Both Public and Private research/academic institutes are eligible • Industry can directly apply for funding
Other details:	• Public Institutes will be funded 80% of total project cost • Private Institutes and Industry will be funded 50% of total project cost

General Guidelines for Grant for Internship Support in Technical Textiles (GIST) 2.0

Purpose:	• Support Academia-Industry linkages for Technical Textiles • Expose students to the industrial environment • Open opportunities for students with potential future employers
Key features:	• Both Public & Private Institutes in different segments of Technical Textiles are eligible • Funding covers Laboratory Equipment, Training of Faculty and Lab Personnel.
Other details:	• For student pursuing B.Tech (2nd/3rd/4th year) in relevant courses • Companies, TRAs/COEs engaged in technical textiles and chambers/associations can provide internship • Each empaneled agency can intern maximum of 50 students per academic year.

FOR MORE UPDATE, PLEASE VISIT :

www.nttm.texmin.gov.in

ACHIEVEMENTS UNDER NTTM

- 137 R&D Projects including machinery development of value INR 474 Cr (approx.) approved
- Start-up scheme -GREAT launched - grant up to INR 50 lakhs for 18 months.
- Quality Control Orders (QCOs) on 57 items
- 600+ BIS Standards for Technical Textiles
- Climate-smart Agrotextile Demonstration Center at Naysari Agricultural University
- 32 New HSN Lines
- 22 mega National Events
- SRTEPC (now MATEXIL) mandated as EPC for Technical Textiles
- 26 Academic institutes granted INR 151 Crores for introduction of courses & lab upgradation at UG/PG level
- 12 companies/TRAs empaneled for GIST to provide Internships.

FOR MORE UPDATE, PLEASE VISIT :

www.nttm.texmin.gov.in

Other useful Schemes of Central Government

1. Innovation and Technology Development Programmes of Department of Science & Technology;

- ✓ S&T Entrepreneurship Development (S&TED)
- ✓ Technology Mission Programme (EWO)
- ✓ Technology Development and Transfer (TD&T)
- ✓ Technical Research Centres (TRC)

2. Ministry of MSMEs (for small entrepreneurs)

- ✓ Credit Guarantee Scheme for Micro & Small Enterprises (CGTMSE) – credit guarantee upto Rs. 5 crore without collateral
- ✓ Entrepreneurship and skill development programme

Anyone can know about the available financial assistance in accordance to their needs by visiting <https://www.my scheme.gov.in>

OTHER CENTRAL GOVERNMENT'S INITIATIVES

FDI



Up to 100% allowed

(USD 2.7 mn FDI in Textiles since 2014)

Mandatory use of Technical Textiles



Usage of **92** technical textiles items mandatory for different Government departments

New Standards and Quality Checks



>380 standards formulated by Bureau for Indian Standards
Further standards & **QCOs** being developed.

Attractive State Policies



Dedicated policies for promotion of textiles, with focus on technical textiles including Sportech

SAMARTH SCHEME



1.7 lakhs trained, out of which 1.1 lakhs placed- 86% women beneficiaries

Jute-ICARE

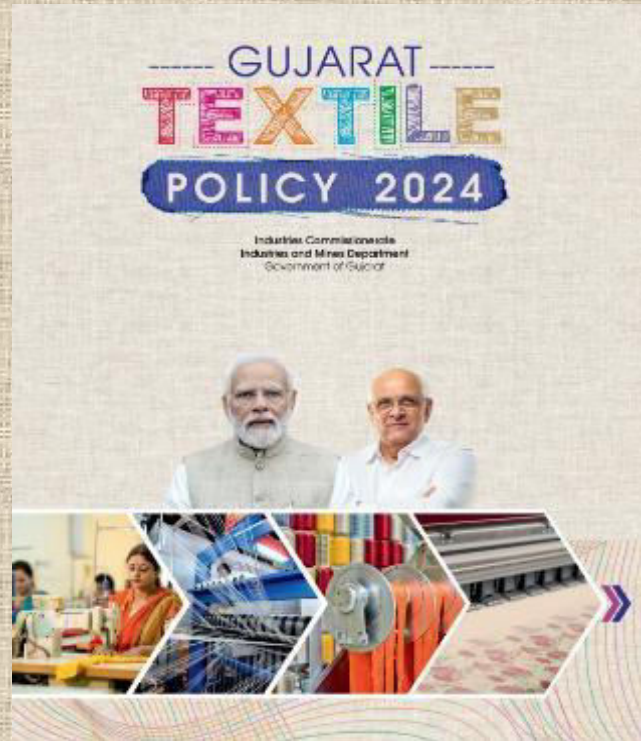


For improvement of quality and yield of raw jute production and for supplying jute raw materials at Fair Market Price

Support of Gujarat Government New Textile Policy 2024



Gujarat Textile Policy 2024 provides incentives for activities across the value chain of TVC



Activity-1

- Garments
- Apparel and Made-ups
- Technical Textiles Activity (including Composite Unit)

Activity-2

- Weaving (with or without preparatory)
- Knitting
- Dyeing & Processing
- Texturizing
- Twisting
- MMF spinning to manufacture yarn from Polyester Staple Fiber or Viscose Staple Fiber (excluding Spinning activity of Cotton and Synthetic Filament Yarn)
- Embroidery

Incentives under Gujarat Textile Policy 2024



Capital Subsidy:

- 10%-35% of eFCI, up to INR 100 Cr
- 25%-35% of eFCI, up to INR 150 Cr (In case of Labour-Intensive Units)



Interest Subsidy:

- 5%-7% on Term Loan for 8 years, up to 3% of eFCI p.a.
- 7% on Term Loan for 8 years, up to 3% of eFCI p.a. (In case of Labour-Intensive Units)



Power Tariff Subsidy:

- INR 1/unit (kWh) or Renewable Power through open access for 5 years from DoCP
- INR 15 Cr/ year for captive renewable energy plant (In case of Labour-intensive units)



Payroll Assistance:

- For Female Worker: INR 3000-5000 for 5-10 years depending upon activity
- For Male Worker: INR 2000-4000 for 5-10 years depending upon activity



Assistance to SHG for job work

- Training assistance: INR 5000 per month per member for 3 months
- Payroll assistance: 25% of job work value limited to INR 5000 per month per member for 5 years

In addition, State Government will provide customized package and incentives to units committed for large scale investment in the sector and generate minimum 5,000 employment in the State in the sector.

Incentives under Gujarat Textile Policy 2024-

Capital Subsidy		
Taluka Category	Activity-1	Activity-2
Category 1 and PM MITRA Park	35% of eFCI up to INR 100 Cr	20% of eFCI up to INR 50 Cr
Category-2	30% of eFCI up to INR 100 Cr	18% of eFCI up to INR 50 Cr
Category-3	20% of eFCI up to INR 50 Cr	10% of eFCI up to INR 40 Cr

Interest Subsidy		
Taluka Category	Activity-1	Activity-2
Category 1 and PM MITRA Park	7% on TL for 8 years up to 3% of eFCI p.a.	7% on TL for 7 years up to 2% of eFCI p.a.
Category-2	7% on TL for 8 years up to 2.5% of eFCI p.a.	7% on TL for 7 years up to 2% of eFCI p.a.
Category-3	5% on TL for 6 years up to 2% of eFCI p.a.	5% on TL for 5 years up to 2% of eFCI p.a.

Power Tariff Subsidy	
INR 1/unit (kWh)- Availing power from DISCOM/RE for 5 years from DoCP	

Payroll Assistance	
Garment, Apparel & Made-ups (Incl. composite unit)	Technical Textile (Incl composite unit)
INR 5000 per Female Worker & INR 4000 per Male Worker per month for 5 years	INR 3000 per Female Worker & INR 2000 per Male Worker per month for 5 years

Assistance to SHG for job work	
Training Assistance	Payroll Assistance
INR 5000 per month per member for 3 months	INR 5000 per month per member for 5 years, subject to 25% of job work turnover

Special Package for Labour Intensive Units-

Minimum 4000 workers having at least 1000 women on records of EPF

Capital Subsidy

Taluka Category	Activity-1	Activity-2
Category 1 and PM MITRA Park	35% of eFCI up to INR 150 Cr	25% of eFCI up to INR 150 Cr
Category-2	30% of eFCI up to INR 150 Cr	25% of eFCI up to INR 150 Cr
Category-3	25% of eFCI up to INR 150 Cr	25% of eFCI up to INR 150 Cr

Interest Subsidy

Taluka Category	Activity-1	Activity-2
Category 1 and PM MITRA Park	7% on TL for 8 years up to 3% of eFCI p.a.	
Category-2		
Category-3		

Power Tariff Subsidy

INR 1/unit (kWh)- Availing power from DISCOM/RE for 5 years from DoCP and INR 15 Cr/ year for captive renewable energy plant

Payroll Assistance

Garment, Apparel & Made-ups (Incl. composite unit)	Technical Textile (Incl composite unit)
INR 5000 per Female Worker & INR 4000 per Male Worker per month for 10 years	INR 3000 per Female Worker & INR 2000 per Male Worker per month for 10 years

Assistance to SHG for job work

Training Assistance	Payroll Assistance
INR 5000 per month per member for 3 months	INR 5000 per month per member for 5 years, subject to 25% of job work turnover

In addition, the State Government will provide customized package and incentives to units committed for large scale investment in the sector and generate minimum 5,000 employment in the State in the sector

Eligible Fixed Capital Investment (eFCI) in Gujarat Scheme

A. New Building

- a) Cost of New construction or unused acquired building - actual cost or State Government SOR of relevant year whichever is lower.
- b) Leased/rented buildings (except GIDC sheds)
- c) Old buildings or repair costs not eligible.
- d) Dormitory housing facilities setup for workers and located within 5km of unit.

B. Plant and Machinery

- a) New plant, machinery including transportation, erection, installation, and electrification.
- b) Captive power generation through renewable.
- c) ETP, solid/ hazardous waste, ZLD Plant.
- d) Imported second-hand machinery not more than ten years old and with a residual life of minimum ten years
- e) Electrification cost includes cost of sub-station and transformer installed by unit at its site.
- f) Eligible investment for transportation, foundation, erection, installation, electrification - Max. 20% of FCI.
- g) All components of eligible FCI shall be considered at final invoice value of the component including all taxes.

Additional incentives under Gujarat Industrial Policy 2020 (ended in Aug 2025)

Scheme	Assistance for	Quantum of assistance
Scheme for Assistance for Industrial Infrastructure	Common Infrastructure Facilities such as Approach Road, Communication facilities, warehouse facilities, CFCs, Dormitory housing facilities, etc.	80% of eligible project cost up to INR 25 Cr per project
Scheme for Enhancement of Technical Competence and Manpower	Scheme of financial assistance for Skill Development to MSME Sector	100% of course fees up to INR 10,000 per trainee for one week or more of course duration
	Scheme of financial assistance for Tuition Fees for Enhancement of Skill	- Up to INR 15,000 for 121 hrs. and more training duration - Up to INR 10,000 for 61-120 hrs. training duration - Up to INR 5,000 for 40-60 hrs. training duration
Scheme for Assistance to Logistics Park	Development of Logistics Park on min. area of 20 Ha and providing related infrastructure facilities	25% of Eligible Fixed Capital Investment up to INR 15 Cr
Scheme for Assistance to R&D facilities	Setting up R&D Centre or Product Development Centre	30% of Eligible Fixed Capital Investment up to INR 5 Cr



**Thank your
for your
attention**